



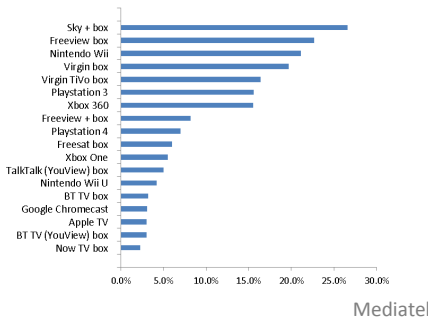
# Connected Surveys

A simple yet powerful tool which makes quick work of interrogating thousands of statements from four key industry surveys about the connected consumer. Includes Mediatel's exclusive **Connected Screens** survey, which tracks the impact of screens and platform technologies on media usage.

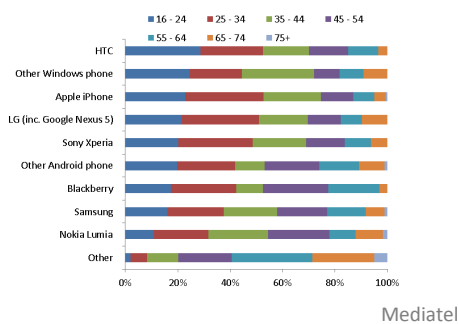
- Respondent level data; cut by age, class and region
- Unique, expert analysis available for purchase
- Search questions by category or keyword
- Up to 14 reporting periods available to trend
- Unique, user-centric view of screen usage
- Covers PC, laptop, mobile, tablet, TV, digital outdoor screens plus other connected devices

## A few examples...

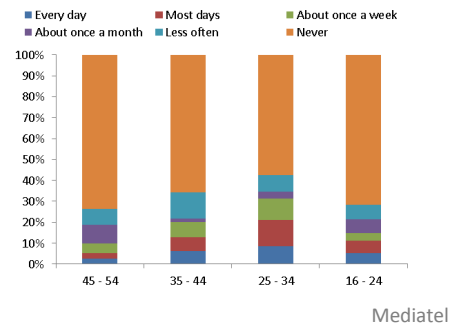
### Connected devices



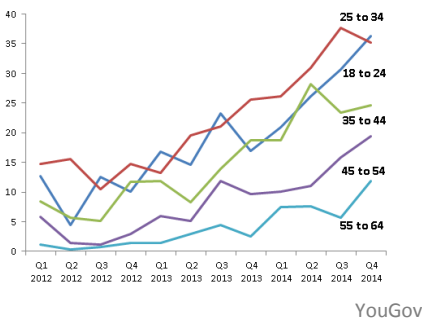
### Smartphone age profiles



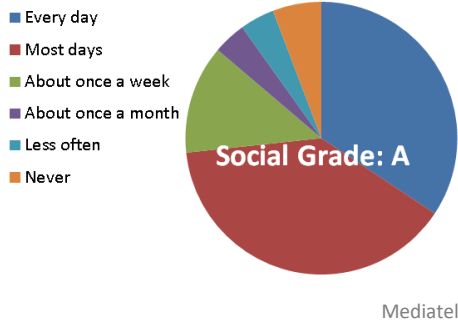
### Music via streaming device



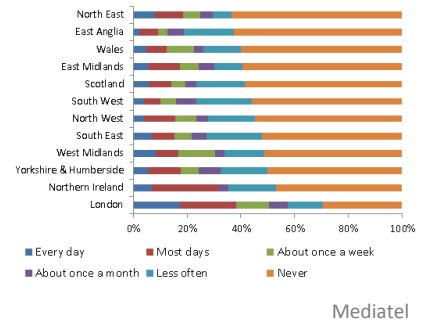
### Netflix viewing trends



### Newspaper app usage



### Outdoor video advertising



### To subscribe

To arrange a demo and trial access  
Contact: sales@mediatel.co.uk

### Help & support

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*Connected Surveys has been a great resource. As a time poor agency we find having survey data on hand at the touch of a button, plus information on device usage, invaluable.*

Planning Director  
Manning Gottlieb OMD