



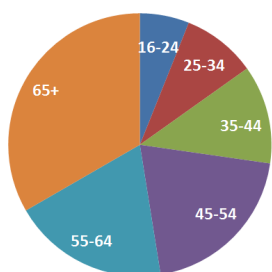
AV

Essential industry data from the TV, Radio and Cinema markets, including viewing, listening and box office figures, revenues and audience profiles. Connected AV includes daily Twitter TV ratings, VOD trends, market reports and availability of TV services by device and platform.

- Viewing and listening trends
- Audience profiles
- Revenue figures
- Twitter TV ratings
- VOD trends
- Devices and platforms

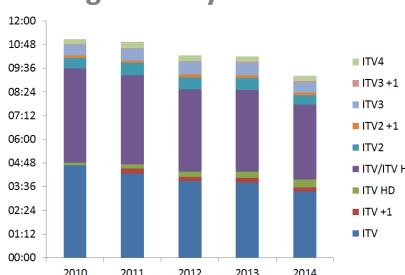
Sample data on ITV

ITV age profile



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Average weekly hours



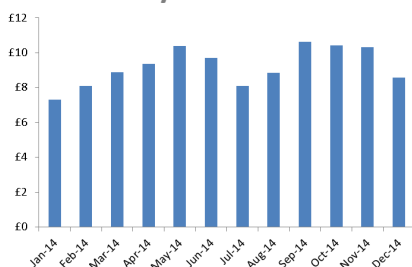
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Sponsorship

Programme	Sponsor	End Date
Emmerdale	McCain Foods	06/04/2016
Coronation Street	Compare The Market	25/11/2015
Loose Women	Tombola Bingo	30/06/2015
Rugby Union Highlights	Aviva	31/05/2015
UEFA Champions League	Heineken	23/05/2015
UEFA Champions League	MasterCard	23/05/2015
UEFA Champions League	Sony Playstation 4	23/05/2015
UEFA Champions League	Gazprom	23/05/2015
ITV Weather - National	Vitabiotics	31/03/2015
Surprise Surprise	Sekonda Watches	31/12/2014
Tipping Point Lucky Stars	Suzuki	31/12/2014
Tipping Point Lucky Stars	Flamingo Land	31/12/2014
Let's Do Lunch with Gino a Mornflakes		31/12/2014
Long Lost Family	Ancestry.co.uk	31/12/2014

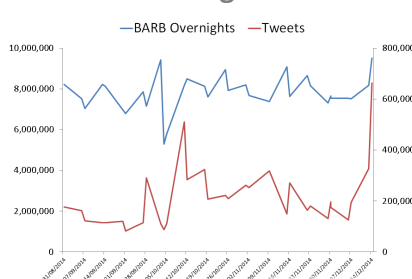
Ebiquity

ITV monthly CPTs



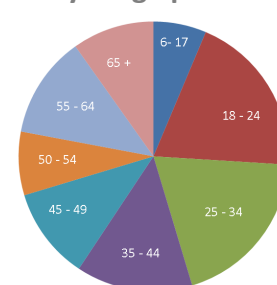
Agency Estimates

X Factor overnights & tweets



BARB & Kantar Media

ITV Player age profile



comScore MMX

(desktop only) approved by UKOM

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With the latest stats and info on platforms, penetration and consumption - it saves time knowing there is a one-stop shop for whatever numbers I need.

Director of Investment
M/Six